

Message Text

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ACTION EA-12

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TAGS: BEXP, BTRA, KS
SUBJECT: PROPOSED KCCI TRADE AND INVESTMENT MISSION, OCT.
10-31, 1978

REF: SEOUL 6796; KELLY/STAVE TELECON OF 8/3/78

1. THE KOREA CHAMBER OF COMMERCE AND INDUSTRY (KCCI) HAS
FURNISHED A TENTATIVE ITINERARY FOR ITS PROPOSED INVESTMENT/
TRADE MISSION TO THE U.S. A KCCI OFFICIAL NOTES THAT THE MISSION
WILL HAVE 15 TO 20 PARTICIPANTS AND THAT AUGUST 16 IS THEIR
INTERNAL DEADLINE FOR ORGANIZING THE MISSION.

2. ITINERARY FOLLOWS:

OCTOBER 10, TUESDAY

18:00 - 20:00 LEAVE KIMPO AIRPORT FOR L.A.

OCTOBER 11, WEDNESDAY

09:00 - 10:00 VISIT TO KOREAN CONSUL GENERAL IN L.A.
10:30 - 12:00 VISIT TO L.A. CHAMBER OF COMMERCE
14:00 PLANT VISIT
19:00 - 21:00 MEETING WITH KOREAN BUSINESSMEN IN L.A.

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PAGE 02 SEOUL 06925 071413Z

OCTOBER 12, THURSDAY
MORNING BUSINESS CONTACTS
AFTERNOON LEAVE FOR ATLANTA

OCTOBER 13, FRIDAY
09:00 - 12:00 VISIT TO GERGIA AND ATLANTA CHAMBER OF COMMERCE
AND BUSINESS DISCUSSIONS.

14:00 - 16:00 MEETING WITH KOREAN BUSINESSMEN IN ATLANTA.

OCTOBER 14, SATURDAY

ALL DAY BUSINESS CONTACTS

OCTOBER 15, SUNDAY

11:00 ARRIVE AT WASHINGTON

OCTOBER 16, MONDAY

10:00 VISIT TO KOREAN AMBASSADOR

14:00 VISIT TO DEPARTMENT OF COMMERCE

OCTOBER 17, TUESDAY

10:00 VISIT TO THE U.S. CHAMBER OF COMMERCE

14:00 - 16:00 MEETING WITH KOREAN BUSINESSMEN IN WASHINGTON

16:00 BUSINESS CONTACTS

OCTOBER 18, WEDNESDAY

09:30 ARRIVE AT PHILADELPHIA

11:00 VISIT TO PHILADELPHIA CHAMBER OF COMMERCE.

14:00 - 16:00 MEETING WITH PHILADELPHIA BUSINESSMEN.

OCTOBER 19, THURSDAY

MORNING PLANT VISIT

AFTERNOON OBSERVATION OF INTERNATIONAL INSTRUMENTATION/
AUTOMATION EXHIBIT.

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PAGE 03 SEOUL 06925 071413Z

OCTOBER 20, FRIDAY

11:00 ARRIVE AT NEW YORK

14:00 VISIT TO KOREAN CONSUL GENERAL IN NEW YORK.

OCTOBER 21, SATURDAY

10:00 VISIT TO NEW YORK CHAMBER OF COMMERCE

AFTERNOON BUSINESS CONTACTS

OCTOBER 23, MONDAY

10:00 MEETING WITH KOREAN BUSINESSMEN IN NEW YORK

16:00 LEAVE FOR CHICAGO.

OCTOBER 24, TUESDAY

10:00 VISIT TO KOREAN CONSUL GENERAL.

14:00 - 16:00 VISIT TO CHICAGO CHAMBER OF COMMERCE AND BUSINESS
DISCUSSION WITH THEM.

OCTOBER 25, WEDNESDAY

10:00 VISIT TO KOTRA'S TRADE CENTER

14:00 - 16:00 MEETING WITH KOREAN BUSINESSMEN IN CHICAGO.

OCTOBER 26, THURSDAY
MORNING PLANT VISIT
AFTERNOON BUSINESS CONTACTS

OCTOBER 27, FRIDAY
ALL DAY BUSINESS CONTACTS.

OCTOBER 28, SATURDAY
MORNING ARRIVE AT L.A.
23:55 LEAVE L.A. FOR KIMP

OCTOBER 30, MONDAY
08:00 ARRIVE AT KIMPO AIRPORT (KE005).

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PAGE 04 SEOUL 06925 071413Z

3. KCCI IS INTERESTED IN USDOC COMMENTS ON PROPOSED SCHEDULE
BEFORE FINALIZING IT.

4. COMOFFS HAVE REPEATEDLY EMPHASIZED TO KCCI OFFICIALS THE
IMPORTANCE OF MISSION MEMBERS KEEPING BUSINESS APPOINTMENTS
AND ABIDING BY SCHEDULE IF USDOC IS TO PROVIDE ASSISTANCE.
PRESIDENT TAE WAN SON OF KCCI HAS INSTRUCTED THE ORGANIZING/
STAFF TO SELECT ONLY THOSE BUSINESSMEN WHO WILL COOPERATE FULLY
WITH USDOC-ORGANIZED PROGRAMS. KCCI APPEARS TO BE AWARE OF
THE DIFFICULTIES THAT AROSE DURING LAST YEAR'S MISSION AND SEEMS
COMMITTED TO NOT LETTING THE SAME THING HAPPEN AGAIN.
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